

# **Lisa Hemmie**

Lisa has been in the Spirit Industry for 32 years as a gym owner, participant, coach, international judge, and guest speaker. Her expertise as a judge has enabled her to travel both nationally and internationally and she has worked with all the major event producers, bringing her knowledge of the sport to the judging table at The Cheerleading Worlds and The Summit.

Lisa believes that the industry should strive for consistency in best practices and has served on numerous national boards that advise and direct the Cheerleading industry. She maintains USAG, AACCA, & USASF safety certifications and serves as USASF a safety instructor.

During her time as a former gym owner, Michigan Xtreme Cheer and Dance had benefited from Lisa's leadership. She was recognized as a "Who's Who in Coaching" by American Cheerleader. The program had received numerous awards, National Championships, World Bids, and was featured as a Top 25 Program in American Cheerleader Magazine. The gym was voted "Best Cheer & Gymnastics" in the 2015 WDIV "Best of Detroit" competition. Lisa now resides in California as a consultant and coach.

Her time is not devoted entirely to Cheer. Lisa spent 12 years in the United States Marine Corps Reserve and was presented with the Navy and Marine Corp Achievement Award. She was crowned Mrs. Michigan America in 2012. The title enabled her to help bring attention to various issues close to her heart, including anti bully campaigns, Special Olympics and veterans' issues. She has won several Community Service Awards. Lisa's passion for success is evident in everything she does. She continues to work toward bettering the Spirit Industry – with the hope of reigniting the pure enjoyment of the sport in her athletes, parents, coaches, and peers.